

**NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL
LICENSING ACT 2003**

REPRESENTATION FORM

Your name/organisation name/name of body you represent	Amy Chamberlain (Resident)
Organisation name/name of body you represent (if appropriate)	n/a
Your Postal address	REDACTED
Name of the premises you are making a representation about	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL
Address of the premises you are making a representation about	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (i.e. Terminal hours, and music and dancing on Friday and Saturday night)

The licence is to be used in conjunction with a proposed pizza delivery business run from a residential home.

Your representation must relate to one of the four Licensing Objectives

Licensing Objective	<i>Please provide full details of your concerns regarding the application and include any evidence you may have in support of it. Please use separate sheets if necessary</i>
To prevent crime and disorder	<p>1. Underage Drinking</p> <p>Delivering alcohol raises concerns about age verification and secure transport.</p> <p>If alcohol is handed over without the proper checks, it could contribute to underage drinking or antisocial behaviour.</p>
Public safety	<p>2. Noise and Traffic Disturbance</p> <p>Frequent deliveries using a 50cc scooter - even one with stock exhaust - will cause noise disturbance and are less visible to other road users, especially in residential areas with parked cars on narrow mud covered streets and children playing, this increases a public safety risk.</p> <p>Persistent trips increase the volume of traffic, raising the likelihood of collisions or near misses. Especially if the rider is under pressure to deliver quickly, they may engage in unsafe riding practices e.g. speeding or ignoring traffic rules.</p>
To prevent public nuisance	<p>3. Inappropriate Use of Residential Property</p> <p>The property in question is part of a Redrow development and is subject to a restrictive covenant that explicitly prohibits the operation of any business or commercial activity from the premises. This covenant was a key condition of purchase for many residents, including myself, and was intended to preserve the residential character, safety, and tranquillity of the estate.</p>

	Granting a license in such circumstances would undermine the purpose of the covenant and could set a damaging precedent for all residents of this development as many more similar businesses could emerge.
To protect children from harm	

Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account.	Have the business based in a non residential setting, where frequent deliveries can take place without causing noise, safety and disruption.
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Signed: Amy Chamberlain.

Date: 29/07/2025

Capacity: Resident.

NOT FOR PUBLICATION

Your e-mail address	REDACTED
Your contact telephone number	REDACTED

SUPPORTING NOTES

If you do make a representation you will be invited to attend a meeting of the Licensing sub Committee and any subsequent appeal proceeding. If you do not attend, the Committee will consider any representations that you have made.

This form must be returned within the Statutory Period, which is 28 days from the date the notice was displayed on the premises or the date specified in the Public Notice in the newspaper. Please contact the Licensing Section on 01530 454556 if you are in doubt about the date.

They can only relate to the four licensing objectives.

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Your representations will be published in the report available to the Licensing Sub-Committee, which will be publicly available. Names and addresses will only be withheld from the Sub-Committee report at your request. Email addresses and contact telephone numbers will not be publicly available.

Please return this form when completed along with any additional sheets to:

Licensing
North West Leicestershire District Council
PO Box 11051
Coalville
Leicestershire
LE67 0FW

Email to licensing@nwleicestershire.gov.uk

Tel: 01530 454545